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Communicate your strategy to get results

strategy

career

Stimulate your perspectives about how to effectively communicate your strategy in order to reach everyone who can contribute to its implementation.

Map your own strategy

During this one-day workshop, you will learn the fundamentals of **how to effectively communicate a strategy in support of implementation**. Plus, map your current or new strategy through key steps that make it memorable and help employees contribute to it. You will identify which aspects of communicating your strategy you might improve – and select tangible options for doing it both now and in the long-run.

Confidential, pragmatic, effective format

We don't need to know your strategy to help you communicate it!

Our long-proven method allows you to confidentially work through your strategy without sharing its details. Throughout the interaction, you will decide what is important to discuss or simply to note for yourself to take further.

Key outcomes

- Identify effective strategy communication via a five-step framework
- Gain a "tool kit" of techniques and leading practices for communicating a strategy with employees across organizations
- Test how your current communication is working (and how to adjust if it isn't)
- Map your own strategy communication and where to go next
- Explore trending perspectives – i.e. reaching all generations
- Prioritize implications for your communication as a leader and for working with your leadership team

Who participates?

Cross-discipline business and functional leaders who either directly impact how a strategy is implemented, including its roll-out - or guide senior leaders in developing their plans.

Upcoming date

In jallé studio on Thursday,
23 November 2017, 9:30 - 16:30.

Followed by optional apéro

Fees. CHF 300.00

For more information

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